# **Building Tomorrow's HR Professionals Today**

# **Program Overview**

### **Target Audience:**

- University students studying business/management
- Fresh graduates (0-1 year experience)
- Career changers entering HR
- Entry-level HR staff seeking structured foundation
- Iraqi professionals seeking practical HR skills

# Program Philosophy:

- Simple.
- Practical.
- Immediately Applicable.

**Duration:** 6 weeks total (2 weeks per level)

Delivery: 100% online, bite-sized modules

Language: Arabic and English

# **Program Structure**

- Level 1: HR Essentials (Week 1-2)
  - Building Your HR Foundation
- Level 2: Psychology in HR (Week 3-4)
  - Understanding People at Work
- Level 3: AI in HR (Week 5-6)
  - Smart HR for the Future

### **Level 1: HR Essentials**

# Week 1-2: Building Your HR Foundation

### **Learning Objectives:**

By the end of Level 1, participants will:

- Understand what HR really does in organizations
- Know the basic HR processes every company needs
- Be able to create simple HR documents and policies
- Understand employee lifecycle from hire to retire

### Daily Modules (10 modules, 20-30 minutes each):

### Day 1: What is HR Really?

- Module 1: HR vs Administration The Real Difference
- Module 2: HR's Role in Business Success (Iraqi Context)

#### Day 2: The Employee Journey

- Module 3: Recruitment Basics Finding the Right People
- Module 4: Onboarding First Day to First Month

#### Day 3: Essential HR Processes

- Module 5: Performance Management Made Simple
- Module 6: Training and Development Basics

#### **Day 4: HR Documentation**

- Module 7: Job Descriptions That Work
- Module 8: Employee Handbook Essentials

### **Day 5: Practical Applications**

- Module 9: Handling Employee Questions and Issues
- Module 10: HR Metrics That Matter

### **Practical Exercises:**

- Create a simple job description
- Design a basic onboarding checklist
- Write employee policy in simple Arabic/English
- Calculate basic HR metrics (turnover rate, time to hire)

### Assessment:

- Mini-Project: Design a 5-day onboarding plan for a small Iraqi company
- Knowledge Check: 20 multiple-choice questions
- Practical Task: Write 3 interview questions for an entry-level position

# Level 2: Psychology in HR

## Week 3-4: Understanding People at Work

### **Learning Objectives:**

By the end of Level 2, participants will:

- Understand basic workplace psychology principles
- Know how to motivate different types of employees
- Be able to handle basic workplace conflicts
- Understand cultural psychology in Iraqi workplace context

### Daily Modules (10 modules, 20-30 minutes each):

### Day 1: People Psychology Basics

- Module 11: Why People Behave Differently at Work
- Module 12: Motivation What Really Drives Performance

#### Day 2: Communication Psychology

- Module 13: How to Communicate with Different Personality Types
- Module 14: Active Listening in HR Situations

#### Day 3: Workplace Behavior

- Module 15: Dealing with Difficult Employees (Psychology Approach)
- Module 16: Building Team Harmony Using Psychology

### Day 4: Cultural Psychology

- Module 17: Iragi Workplace Culture and Psychology
- Module 18: Generational Differences in the Workplace

### Day 5: Applied Psychology in HR

- Module 19: Psychological Safety in Teams
- Module 20: Stress Management and Employee Wellbeing

### **Practical Exercises:**

- Role-play difficult employee conversations
- Create employee motivation strategies for different personality types
- Design a simple employee satisfaction survey
- Develop conflict resolution steps using psychology principles

#### Assessment:

- Case Study Analysis: Solve 3 workplace psychology scenarios
- Practical Application: Create a psychological profile template for team building
- Reflection Paper: 500 words on "Understanding My Own Work Psychology"

### Level 3: AI in HR

### Week 5-6: Smart HR for the Future

### **Learning Objectives:**

By the end of Level 3, participants will:

- Understand how AI can help HR professionals
- Know which AI tools are available for HR tasks
- Be able to use basic Al tools for recruitment and HR processes
- Understand the future of AI in HR (Iraqi market context)

## Daily Modules (10 modules, 20-30 minutes each):

### Day 1: Al Basics for HR

- Module 21: What is AI and Why HR Professionals Need It
- Module 22: Al vs Human What Al Can and Cannot Do in HR

#### Day 2: Al in Recruitment

- Module 23: Al Tools for Finding Candidates
- Module 24: Using AI to Screen Resumes and Applications

#### Day 3: Al in Employee Management

- Module 25: Al for Performance Tracking and Analysis
- Module 26: AI Chatbots for Employee Questions and Support

#### **Day 4: Practical AI Tools**

- Module 27: Hands-on with ChatGPT for HR Tasks
- Module 28: Al Tools for Scheduling, Surveys, and Data Analysis

### Day 5: Al Strategy and Future

- Module 29: Building an Al-Friendly HR Department
- Module 30: Future of AI in HR Iragi Market Opportunities

#### **Practical Exercises:**

- Use ChatGPT to write job descriptions
- Create interview questions using Al assistance
- Design an employee survey with Al-powered analysis
- Build a simple Al-assisted recruitment process

#### Assessment:

- Hands-on Project: Create a complete recruitment process using 3 different Al tools
- Innovation Challenge: Propose an AI solution for a common HR problem in Iraqi companies
- Future Planning: Develop a 6-month AI implementation plan for a small HR department

# **Program Completion**

# **Final Capstone Project:**

"Design an HR Department for a Small Iraqi Company"

## Participants will create:

- 1. HR Strategy using Level 1 foundations
- 2. Employee Psychology Plan using Level 2 insights
- 3. Al Implementation Roadmap using Level 3 tools

## Requirements:

- Company has 20-50 employees
- Budget-conscious approach suitable for Iraqi market
- Must include all three pillars: HR + Psychology + AI
- Practical, immediately implementable solutions

# **Program Certification**

### **Certification Levels:**

- Bronze: Complete all modules + basic assessments
- Silver: Complete all modules + capstone project
- Gold: Complete all requirements + peer mentoring/helping 2 other participants

# **TLTD HR Work Freelancing Opportunities by Certificate Level:**

### **Bronze Certificate:**

- TLTD HR Intern (3-6 month program)
- Administrative Assistant for HR projects
- Data Entry for recruitment databases

#### **Silver Certificate:**

- HR Assistant (part-time/project-based)
- Recruitment Coordinator for specific campaigns
- Client Support for TLTD HR services

### **Gold Certificate:**

- Junior HR Consultant (full-time opportunity)
- Team Lead for Bronze/Silver certificate holders
- Training Assistant for future program cohorts
- Client Relationship Coordinator

#### **Additional Benefits:**

- All levels: Priority consideration for TLTD HR job openings
- Gold: Access to TLTD HR's client project opportunities
- Gold: Potential pathway to TLTD HR partnership/franchise opportunities

# **Program Delivery Details**

## **Weekly Structure:**

- Monday-Wednesday: New content modules (2 per day)
- Thursday: Practice exercises and peer discussion
- Friday: Weekly assessment and reflection
- Weekend: Optional review and preparation

## **Daily Time Commitment:**

- Weekdays: 30-45 minutes maximum
- Assessments: 1-2 hours per week
- Total Time Investment: 15-20 hours over 6 weeks

## **Support System:**

- Telegram Group: Daily support and questions
- Weekly Live Q&A: 30-minute session with instructors
- Peer Buddy System: Paired learning for accountability
- Resource Library: Templates, tools, and guides in Arabic/English

# **Technical Requirements:**

- Smartphone or computer with internet
- Telegram for group communication
- Basic English reading and writing ability
- No prior HR or AI experience needed

# **Investment & Value**

# **Program Fee Structure:**

• Send an email to <a href="mailto:hr@tltd.online">hr@tltd.online</a> and request a quotation for your needs.

### What's Included:

- All 30 training modules
- Practical templates and tools
- Al tool access and training
- Certificate upon completion
- Job placement assistance network
- Alumni community access

# **Payment Options:**

- Full payment discount: Additional 10% off
- Split payment: 50% at start, 50% during Level 2
- Iraqi payment methods accepted

# **Program Outcomes & Career Impact**

### **Immediate Skills Gained:**

- Create professional HR documents
- Handle basic employee situations with confidence
- Use AI tools to improve HR efficiency
- Understand workplace psychology principles

## **Career Opportunities:**

- HR Assistant positions in Iraqi companies
- Recruitment Coordinator roles
- Employee Relations support positions
- HR Analytics entry-level roles
- Freelance HR Consultant for small businesses

## **Long-term Career Path:**

This program provides the foundation for:

- HR Specialist roles (with additional experience)
- HR Business Partner development
- Specialized HR consulting
- Advanced HR technology roles

# **Why This Program Works**

### **Iraqi Market Focused:**

- Designed for local business culture and practices
- Affordable pricing for Iraqi professionals
- Practical solutions for resource-limited environments
- Real Iraqi workplace scenarios and examples

## **Future-Ready Approach:**

- Combines traditional HR with modern psychology and AI
- Prepares participants for evolving HR landscape
- Builds both human and technical skills
- Creates competitive advantage in job market

# **Proven Methodology:**

- Based on industrial psychology expertise
- Incorporates practical business approach
- Short, focused modules for busy schedules
- Immediate practical application of all learning

# **Getting Started**

# **Registration Process:**

- 1- Email for Quotation: Contact us [hr@tltd.online] for pricing and seat availability
- 2- Payment: Secure payment upon quotation acceptance
- 3- Access: Immediate program access after payment confirmation
- 4- Orientation: Welcome session and program walkthrough

#### Please note:

Limited seats available - Only 10 seats.

"Building the next generation of Iraqi HR professionals with global skills and local wisdom."